

Raffaele Depergola

Art Director & Visual Designer

+393455310912

raffaeledepergola.com

info@raffaeledepergola.com

linkedin.com/in/raffaeledepergola

Expertise

Branding

UI/UX & Wireframing

Photo Retouching

Illustration

Animation

Sketching

Typography & Editorial

Tech skills

Photoshop / Illustrator

Premiere Pro / After Effects

Indesign / Sketchbook

Sketch / Zeplin / InVision

Html / CSS / Wordpress

Shopify / Joomla



Check my works on my website!

Profile

Versatile experience, innovative brain and design sophistication developed in 10 years experience in the field. Strong conceptual thinker and ideator with exceptional layout and visual skills. Extremely creative, organized and able to prioritize and multi-task, proficient in Photoshop, Illustrator, InDesign, Premiere, After Effects and Keynote. Outstanding communication and presentation ability.

Experience

Fastweb Digital designer

2017 - NOW Visual design with focus on UI/UX, rapid prototyping for seamless applications and beautiful interfaces with a mobile-first approach.

- Delivered projects from scratch to publication
- Wireframed interactive mockups
- Edited photos to suit the project mood

Lettergram Art Director

2015 - 2017 Art direction and design consultancy on a wide range of projects. Branding and fashion specialist. Worked with copywriters and account managers to fit the client's briefing. Identified current design trends.

- Directed shootings and edited videos
- Developed email campaigns and managed social media accounts
- Animated illustrations for advertisings
- Designed t-shirt line

OnibuR Art Director

2013 - 2014 Logo design, advertising, packaging design. Designed effective Keynote and presentations. Managed a small team to reach the objective.

- Conceptualized and presented project and shootings
- Executed a high volume of advertising, website, marketing, magazine, direct mail and social media projects in a fast-paced environment

Cube Comunicazione Designer

2011 - 2013 Involved entirely in the design process, providing creative direction. Creation of various graphic artworks, both for print and web.

- Worked hands-on, creating visual design solutions from concept to final output

Education

Master in Visual Design Scuola Politecnica di Design

Graphic design, branding, web design, type design, visual design history, information design, infographic, editorial design, advertising and communication

Bachelor Accademy of Fine Arts

Computer design, life drawing, sketching, history of arts, anatomy, fashion design & costume, antropography, typography, video and audio editing, marketing

Languages

Italian MT

English C1

Spanish A2

French A2

What else?

I love travels, coffee and technology, non-stop music and TV shows binge watching. I'm addicted to fashion and beautiful illustrations. I can't help scrolling Pinterest, I never go out without my Kobo, even tho I also like vintage comics, action figures and, yeah, I'm a bit of a Star Wars fan. Oh: and I'm a DJ too.